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the AMAZING SPIDER-MAN®

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Spider-man is 13½ inches tall.

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While attending a demonstration in radiology, student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the arachnid's powers...and had, in effect, become a human spider...

Stan Lee
PRESENTS: **THE AMAZING SPIDER-MAN™**

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THREE 'L' AMA?

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TIBETAN MONK. WITH A TWO 'L' AMA, YOU
GET A SOUTH AMERICAN CAMEL. WITH
A THREE 'L' AMA, YOU GET FIRE EN-
GINES... AND JUST POSSIBLY--
SPIDER-MAN!

THE SUSPICIOUS
FIRE HAS BEEN RAGING
FOR TEN MINUTES
NOW, TRAPPING AN UN-
KNOWN MAN ON THE
LEDGE OF THE NINTH
FLOOR. FIRE FIGHTERS
ARE HAVING TROUBLE
GE--

HOLD ON! WHAT
IS HAPPENING--?
YES... YES-- IT IS
HIM! FOLKS, THIS
REPORTER MAY
HAVE A REAL
EXCLUSIVE
COMING UP.

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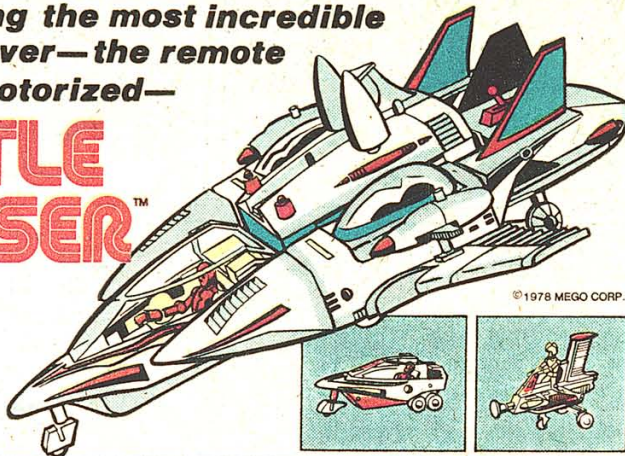
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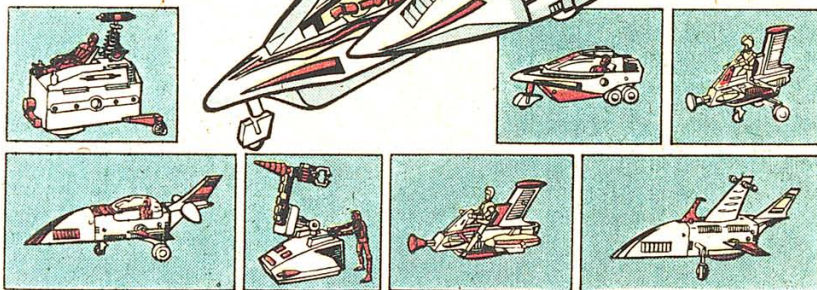
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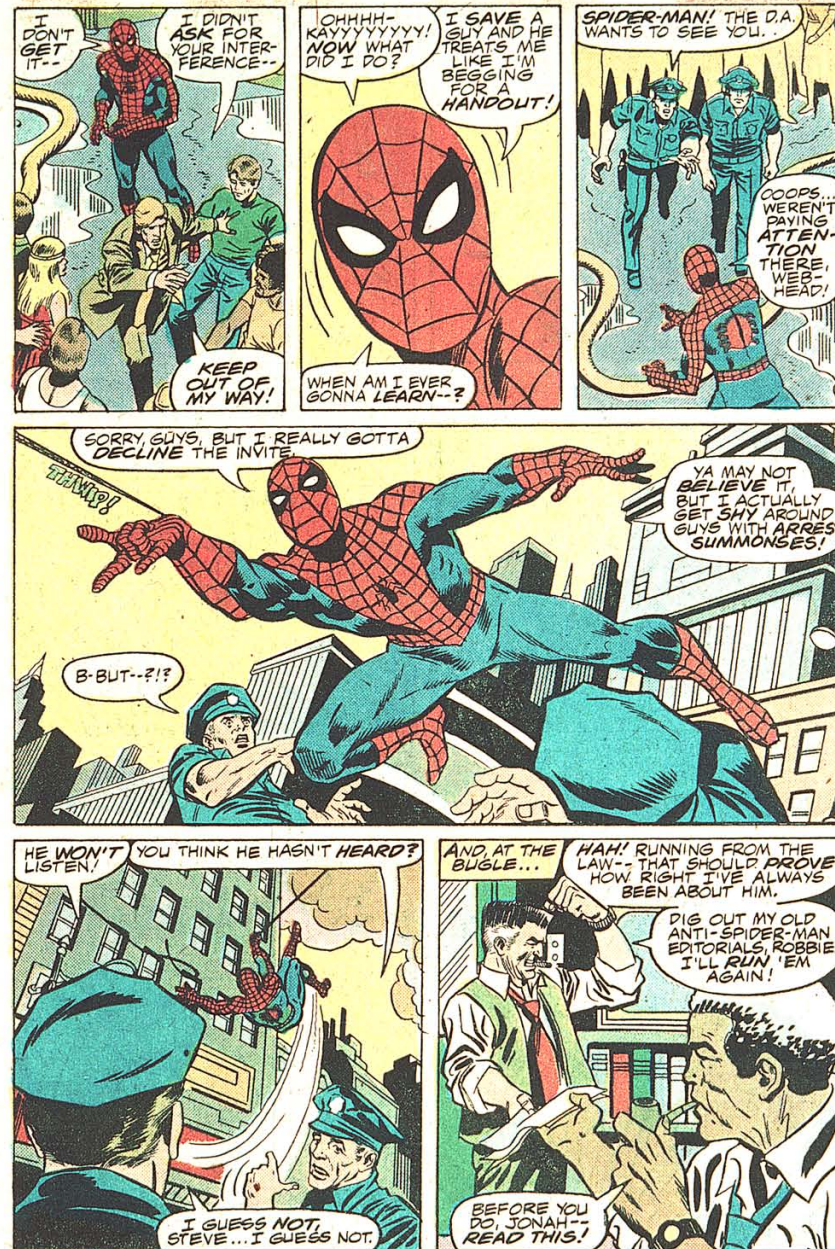
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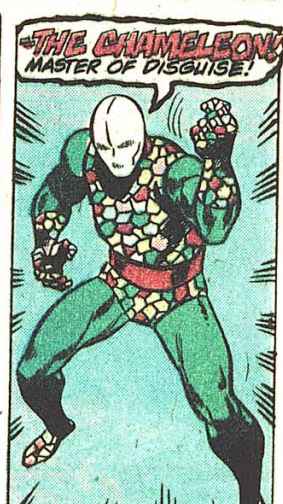
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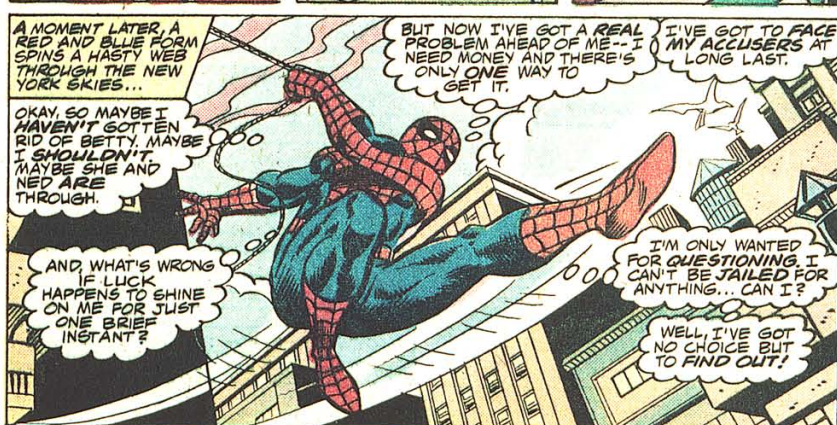
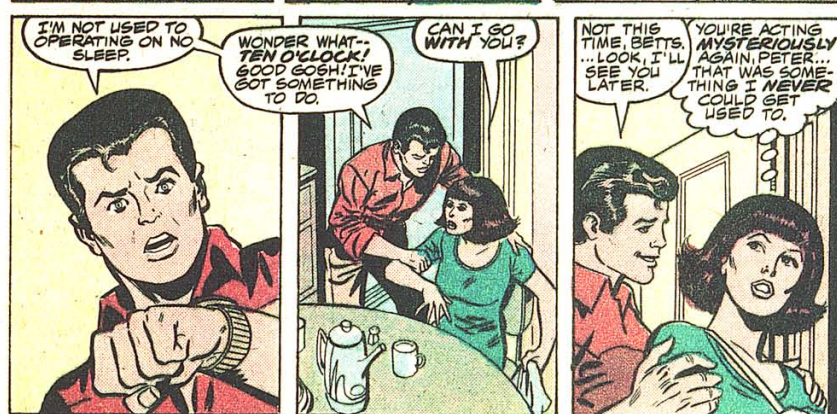
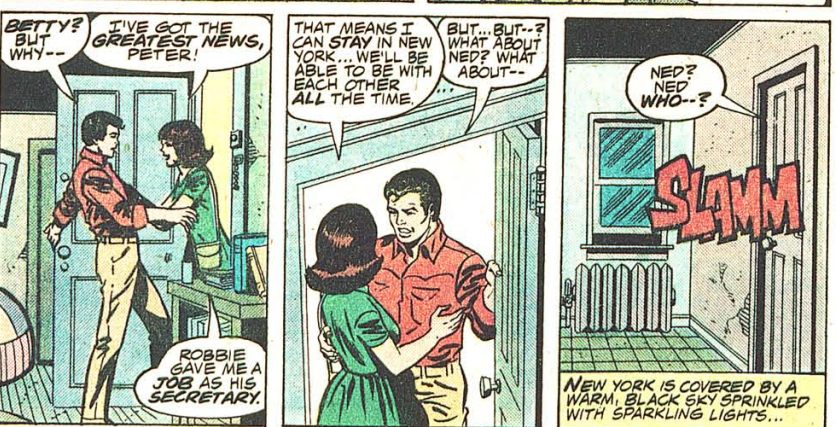
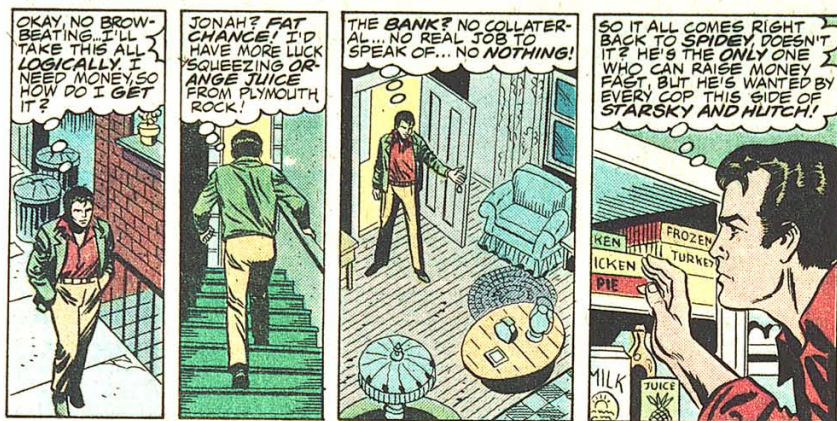
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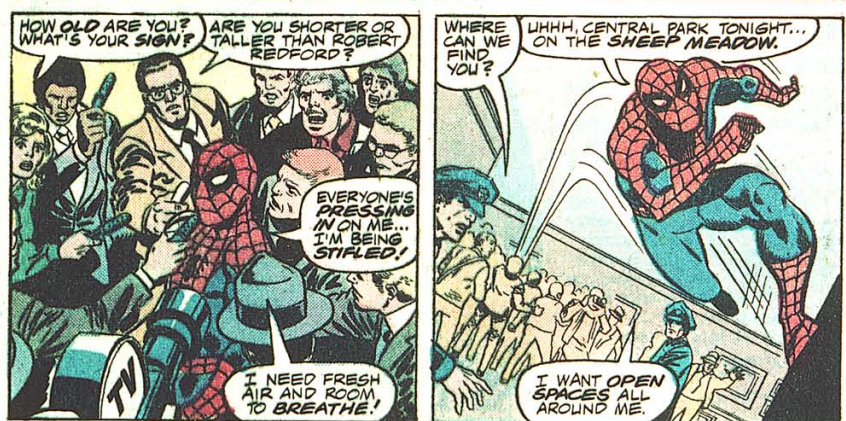
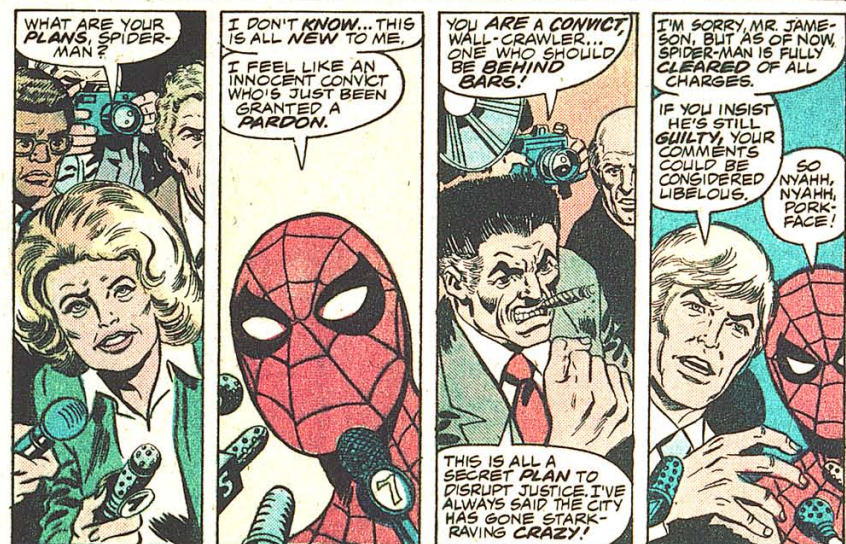
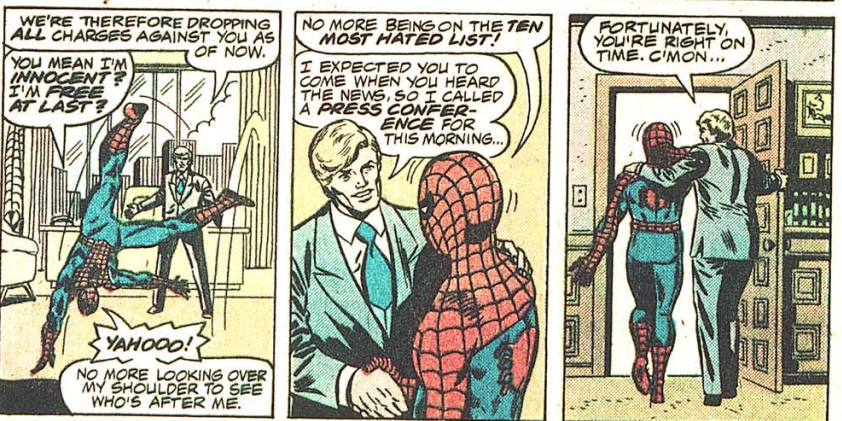
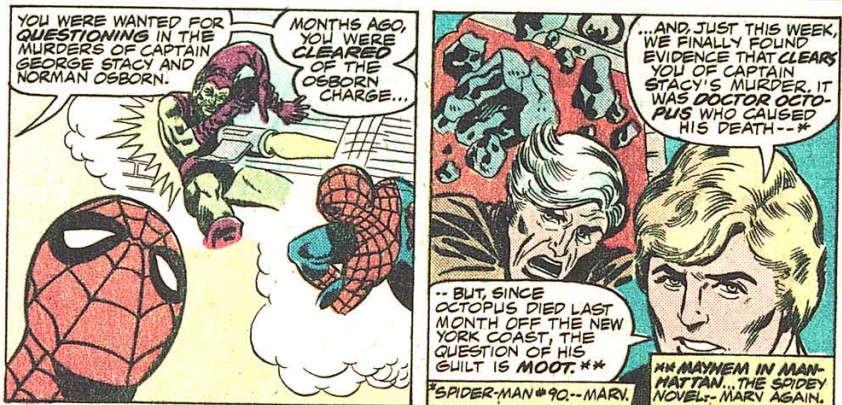
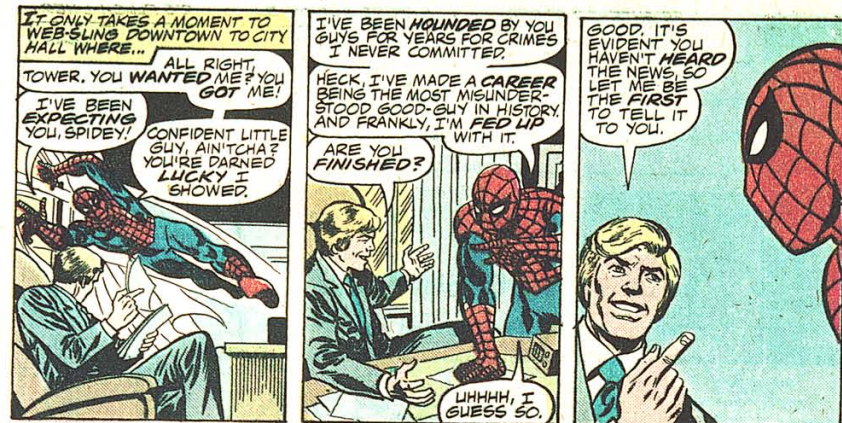
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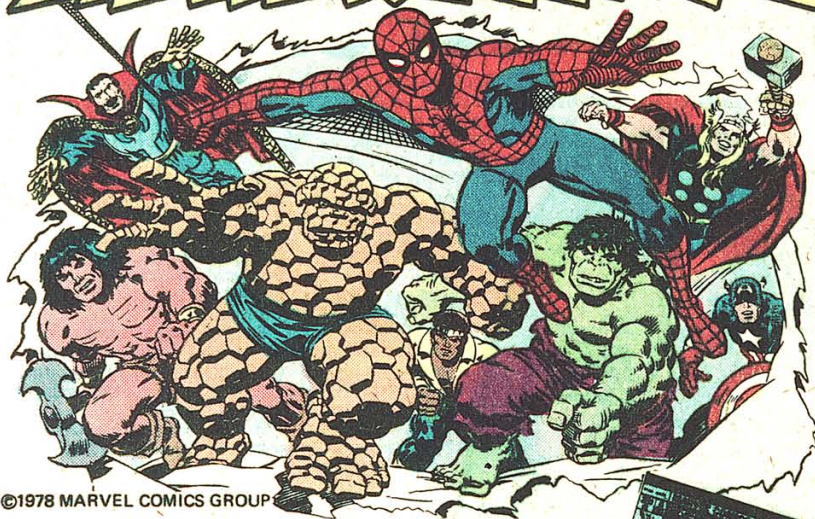
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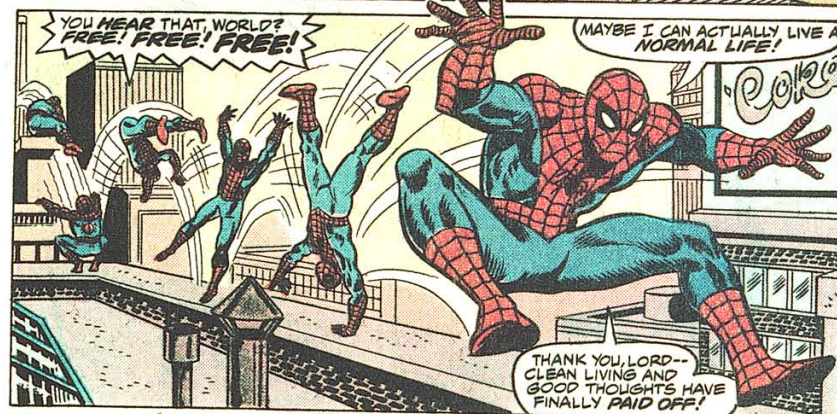
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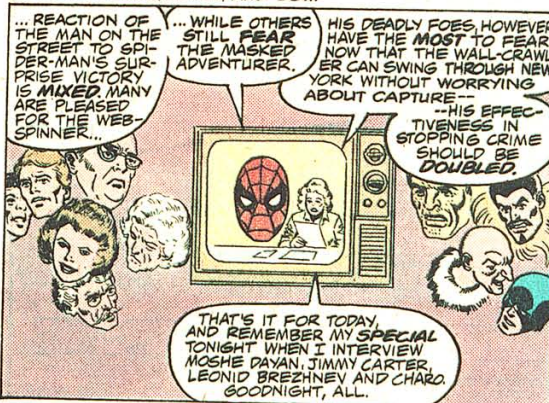
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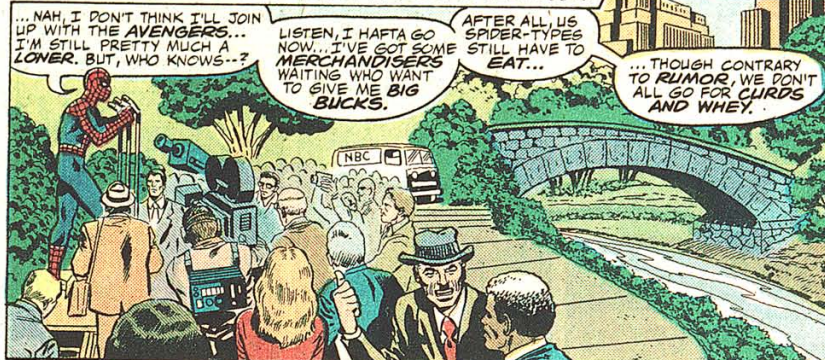
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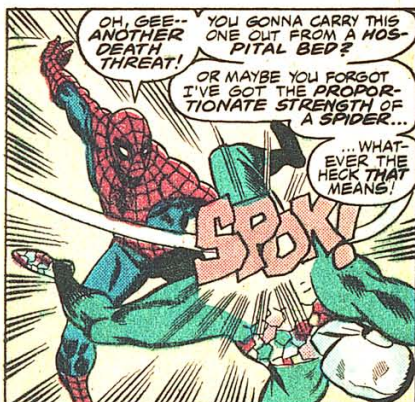


BUT LISTEN, IF YOU'RE FREE LATER FOR A DATE--?

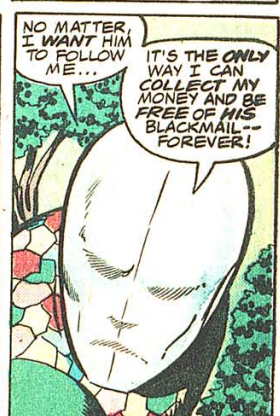
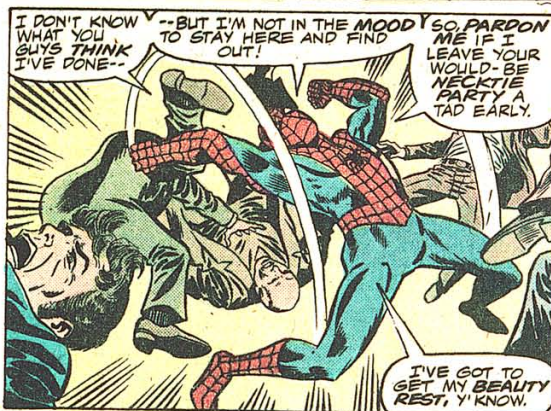
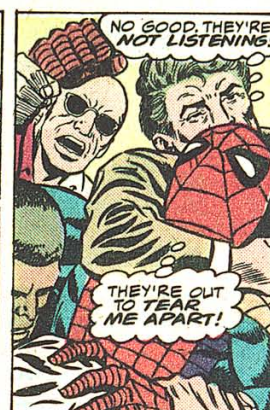
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22



23

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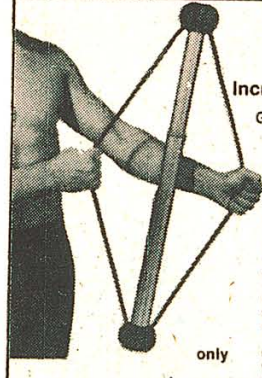
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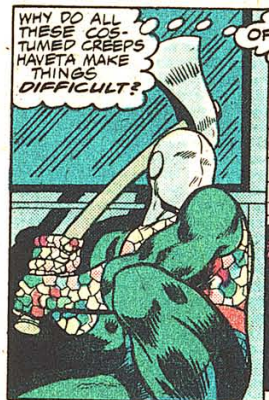
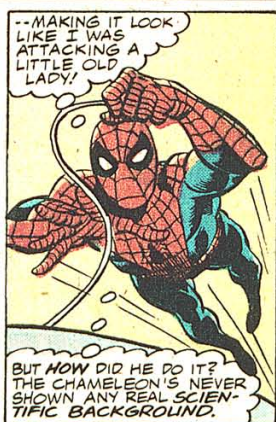
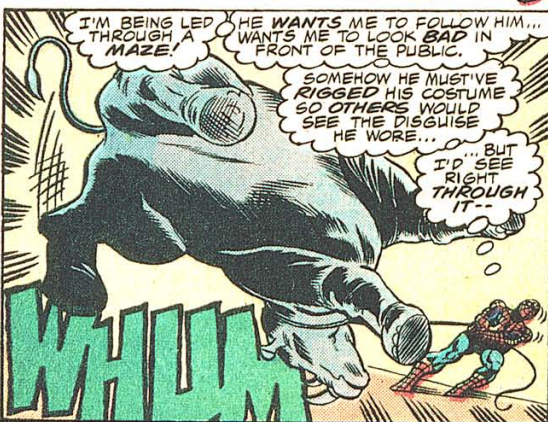
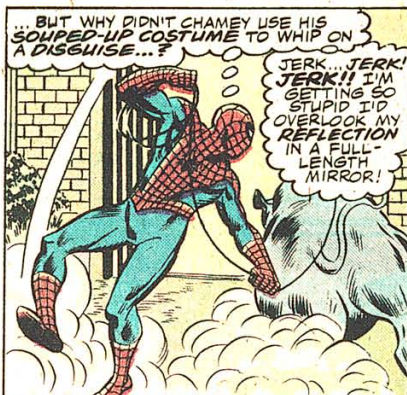
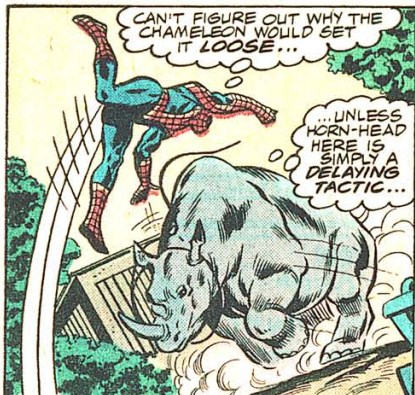
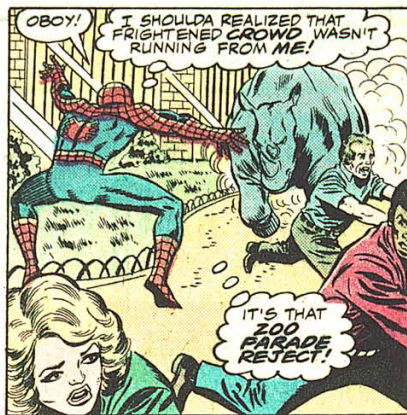
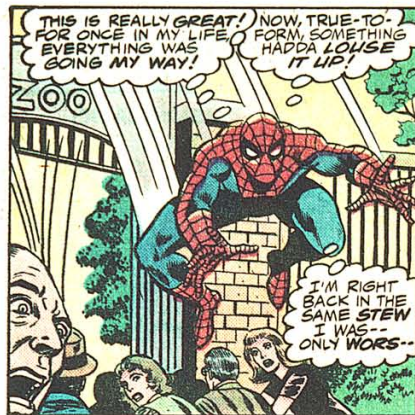
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BULLPEN BULLETINS

STAN'S SOAPBOX

Well, I guess there isn't a comicbook fan or a television watcher who hasn't caught a few of the Spider-Man or Hulk prime-time TV shows by now. In the past few months I've received countless letters asking for my own opinion of these Marvel media cultural breakthroughs! And, since you've bothered to ask, the least I can do is help to obfuscate the issue with my own cryptic comments and cogent critiques. Naturally, as you may have guessed, I'd be happier if the shows hewed closer to our original comicbook story lines; and yet, I'm aware of the reasons which caused the networks and the producers to make so many changes. Basically, they were afraid the shows would seem too "comicbooky" if they were presented exactly the way you see the stories in our own magnificent mags. The changes in both Spider-Man and the Hulk were made in an effort to mold the shows closer to the format of most other TV mystery and action dramas. My own personal feeling is that it would be better to take the opposite approach and make them as different as possible. However, I must say that both Universal Studios (the producers of the Hulk), and Dancluk Productions (who do Spider-Man), have constantly striven to make their series intelligent, adult, and true to the basic spirit of the magazines themselves. I'm sure you can tell that neither series is done in a "camp" manner, nor have our characters been burlesqued or treated in a cornball way. Both the acting and direction have been first-rate, and production standards have been as high as any other prime-time show. Since I function as consultant to our TV series, the producers and I really do discuss the stories and kick all sorts of ideas around, and I'm happy to tell you that they're slowly but surely beginning to come around to our way of thinking. As more and more Marvel shows begin to hit the airwaves, you'll notice that they'll begin to get closer to the original flavor and feeling of the offbeat Marvel style. And now, a word about another new Marvel TV project. Starting early in September (consult your TV listings for exact time), NBC will be presenting the Fantastic Four in cartoon form on its network Saturday mornings. Most of the basic stories will be Bullpen produced, and the animation is being done by the award-winning DePatie-Freleng Studios who also bring you the Pink Panther and many other famous cartoon series. Give 'em a look-in—we think you'll like what you see. In future issues, I'll tell you more about our burgeoning television and movie plans, but now it's time to get back to the real world—namely the pages of mighty Marvel!

Excellior!

Stan

ITEM! We told him not to try it, but he wouldn't listen! With a resolute shrug of his broad shoulders, Gigantic JIM SHOOTER began almost a year ago to guide the Avengers through a ten-part epic saga intended to stand as a true achievement in comics art. Now, many trials, tribulations, production problems and I-told-you-so's later, despite all the slings and arrows of outrageous fortune cast by unrelenting Fate, at last it's *finished!* As it turned out, it took practically the whole Bullpen pitching in to pull it off, but Big Jim managed to coordinate the effort, somehow, and preserve the creative thrust of the tale as originally conceived. So let the banners fly and the trumpets blare, for issue #177 of THE AVENGERS marks the seal-searing conclusion of the story begun in issue #167! We've already read it, and believe us, it's a shocker! In fact, we figure there's bound to be more than a little controversy over the startling climax of this magnum opus. Some say Shooter has dared too much, even for mighty Marvel, but, as always, the final verdict is in your hands. Pick up your copy, (it's on sale now), and tell us what you think.



ITEM! Everyone suspected it was coming all along, and yet Delightful DAVE COCKRUM and Pulchritudinous PATY still managed to surprise most of the Bullpenners with the announcement of their wedding April 28th! Dave assured us that the issue of Ms. MARVEL he's penciling will come in right on time anyway, but ace Production Chief, Liltin' LENNY GROW is arranging a week's extension just in case! After all, Dave can be excused for having other things on his mind for a while, and besides, judging from the overwhelming raves his previous Ms.M. effort brought, this one should be worth the wait! If you hurry down to your newsstand, if you're lucky you may still be able to latch on to issue #20, and if you're smart, come early September you'll be first in line among the art lovers to pick up the next spectacular issue! Don't miss it!

ITEM! Granted, every month seems to be stuffed full of special events and super surprises from the House of Ideas, but this little happening has to be the biggest yet! Marvel Comics passes a Major Milestone this month with issue #200 of the magazine that started it all—THE FANTASTIC FOUR! Issue 200, on sale the third week in August, also marks the 17th anniversary of the advent of the Mighty Marvel Age of Comics. To celebrate, we've pulled out all the stops and made this landmark issue twice the normal size with double the action and thrills, Marvelous MARV WOLFMAN, Creative KEITH POLLARD and Joltin' JOE SINNOTT crafted it with care and respect, and all of us at Marvel are very proud of their fine effort. More, we're proud of what it represents—namely the hard work, love, and caring that has brought us all so far since the glorious day that Stan and Jack gave form and substance to their epochal ideas. To them, and to you our faithful following, without whom we'd be nothing, our deepest thanks, and our promise to carry on the fine tradition left to us. If you can only buy one comic this month, join our celebration and plunk down your 60¢ for F.F. #200—still the World's Greatest Comics Magazine!

ITEM! The world has watched and waited in breathless anticipation lo, these several months since DAVID MICHELINIE arrived on the Marvel scene, for the Deliberate One to pick up his first regular series. Now it can be told that with issue #116 of IRON MAN, on sale now, Dave joins John Romita, Jr., and Bob Layton to chronicle the monthly adventures of our favorite Armored Avenger! We've learned to expect the unexpected from Dave, but we have to admit that he absolutely blew our minds on page seven with a startling plot development that had us checking to see if we weren't reading an issue of WHAT IF...? by mistake! Nope, it's real, friends, and believe us, it's something you've got to be there to believe. So be there!

ITEM! The other day, Earnest ERNIE CHAN stopped by the hallowed halls bearing an enormous envelope full of inked CONAN pages. As the minions of Marvel Assembled oohed and ahhed in admiration, Ernie quietly mentioned that, by the way, he'd have been in a bit sooner except for the arrival on April 25th of his new baby girl, CLEO CARON CHAN! After proper fuss and we all allowed as to how it was okay to be a bit late with the Conan job under the circumstances, especially since, in a month or so, we figure Captivation' Cleo will be inking backgrounds for her diligent Daddy!

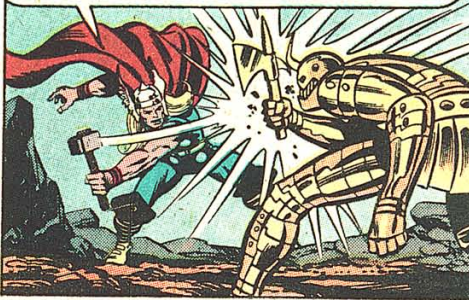
ITEM! By the way, for those who are wondering where Boisterous BILL MANTLO has vanished to after his stellar stint on Iron Man, rest assured that he hasn't gone far. Bill set Iron Man aside to work with Magical MIKE GOLDEN on our latest and possibly greatest project—THE MICRONAUTS! You'll be hearing lots more about them very soon!

As this column was being written, word arrived that on May 7th, long-time DC Comics editor Mort Weisinger passed away. To his family, friends, our sincerest condolences.

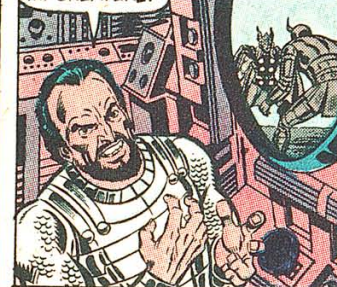
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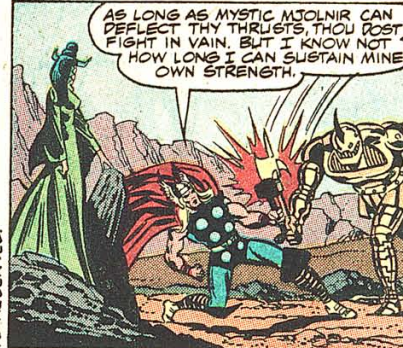
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THE CHAMELEON PRESSES A HIDDEN BUTTON, AND...

UH OH THE SPIDER-MAN FAN CLUB IS BACK...

LOOK, HE'S FIGHTING WITH A COP!



FORGET IT, GANG! THIS GUY'S NO MORE A COP THAN THAT OLD WOMAN WAS A LADY!



WITHOUT HIS CONTROL BELT, ALL HE IS A LOSER WITH A FANCY COSTUME... RIGHT, CHAMELEON?

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OKAY, OKAY... I WAS TRYING TO FRAME YOU... BUT YOU'LL NEVER LEARN WHY.

OH, I'M SURE WE'LL WORM THAT OUTTA YOU SOON.

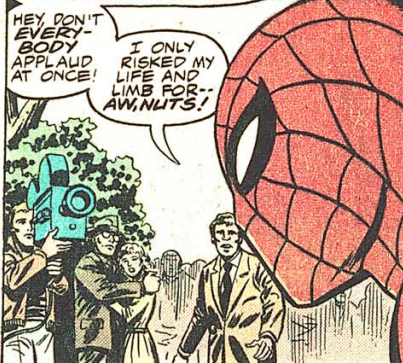
TAKE 'IM AWAY, BOYS-- COMPLIMENTS OF YOUR FRIENDLY NEIGHBORHOOD WHAT'S HIS NAME!



OKAY, YOU SAW IT, FOLKS. I'M STILL A GOOD GUY.

HEY DON'T EVERYBODY APPLAUD AT ONCE!

I ONLY RISKED MY LIFE AND LIMB FOR-- AWW, NUTS!



NOBODY CARES... NOBODY EVER HAS.

YOU'RE WRONG, SPIDEY-- I CARE!

FLASH THOMPSON?!!



YOU BET, WHEN I WAS IN HIGH SCHOOL, I WAS YOUR BIGGEST FAN!

I KNEW WHAT JAMESON AND THE OTHERS SAID ABOUT YOU COULDN'T BE TRUE...



AND NOW, WELL, I JUST HAD TO BE THE FIRST TO CONGRATULATE YOU...

YOU'RE FINALLY GETTING THE CREDIT YOU'VE ALWAYS DESERVED.

YOU HEAR THAT? SPIDEY'S ALWAYS BEEN A HERO!

C'MON, LET'S SHOW 'IM THAT WE CARE!



THIS HAS BEEN A RED LETTER DAY, ROBBIE. SPIDER-MAN HAS BEEN DISCREDITED!

EVERYTHING I'VE EVER SAID ABOUT THAT GLORY-HUNGRY MANIAC HAS BEEN PROVEN TRUE!

...IN AN AMAZING TURNABOUT SPIDER-MAN CLEARED HIMSELF TONIGHT WHEN HE UNCOVERED THE CRIMINAL KNOWN AS...

WH... WHAT? THEY CAN'T SAY THAT! THEY COULDN'T HAVE!



NONONO! WHY DOES IT ALWAYS HAPPEN TO ME?

HE'S OUT TO GET ME, ROBBIE. HE WANTS TO DRIVE ME CRAZY! WELL, I WON'T LET HIM!



WHERE ARE YOU GOING, JONAH?

I'M GOING TO DRIVE MYSELF! I MEAN I'M GOING OUT!



BAH! I'LL GET THAT MISANTHROPIC MASKED MAD-MAN... I'LL GET HIM!

BUT EVEN AS THE DAILY BUGLE'S IRASCIBLE PUBLISHER STALKS OFF TO VENT OUT HIS ANGER IN WAYS BEST NOT DESCRIBED HERE...

...LET US TAKE ONE LAST LOOK AT THE FOCUS OF HIS RAGE...

THREE CHEERS FOR SPIDER-MAN!

SO THIS IS WHAT IT'S LIKE TO BE ON THE GOOD SIDE!

Y'KNOW, A GUY COULD GET TO LIKE THIS... YESSIREE, A GUY COULD DIG THIS ONE HECKUVA LOT!



MEANWHILE, IN A SMALL LABORATORY SOMEWHERE IN WESTCHESTER...

THE CHAMELEON FAILED TO DISCREDIT SPIDER-MAN. THEN, I SUSPECTED HE WOULD.

HE HAD NEITHER THE INTELLIGENCE NOR THE POWER TO CARRY OUT MY INSTRUCTIONS.

BUT THE WALL-CRAWLER'S LUCK CANNOT HOLD OUT FOREVER... IT WILL SOON FAIL HIM... AND THEN I SHALL BE THERE.

I OWE THAT SO-CALLED HERO... HE'S DESTROYED MY WORK... MY HOPES... MY FUTURE...



BUT I SHALL DO WORSE TO HIM.

I SHALL END HIS LIFE!



NEXT ISSUE: THE MYSTERY CONTINUES AS SPIDER-MAN AND CAPTAIN AMERICA TEAM-UP TO TAKE ON- THE POWER OF ELECTRO!

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ENVELOPE TODAY

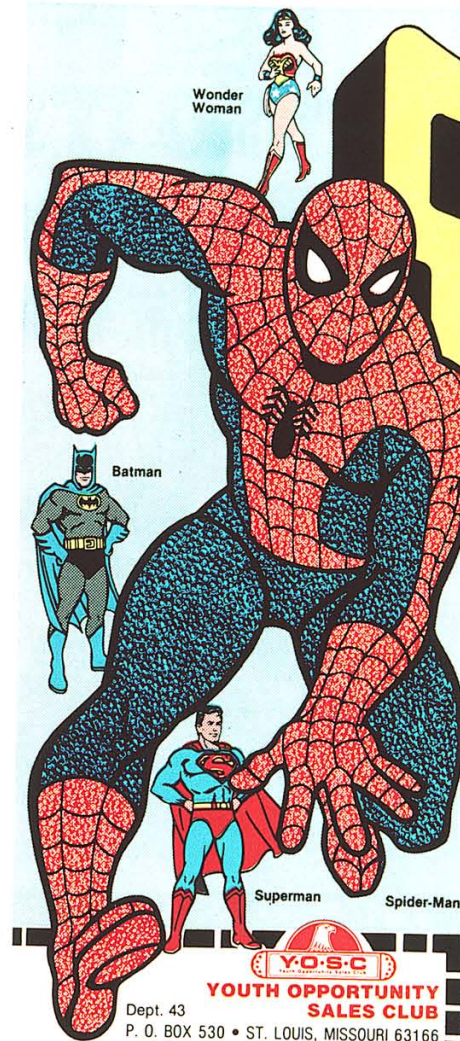
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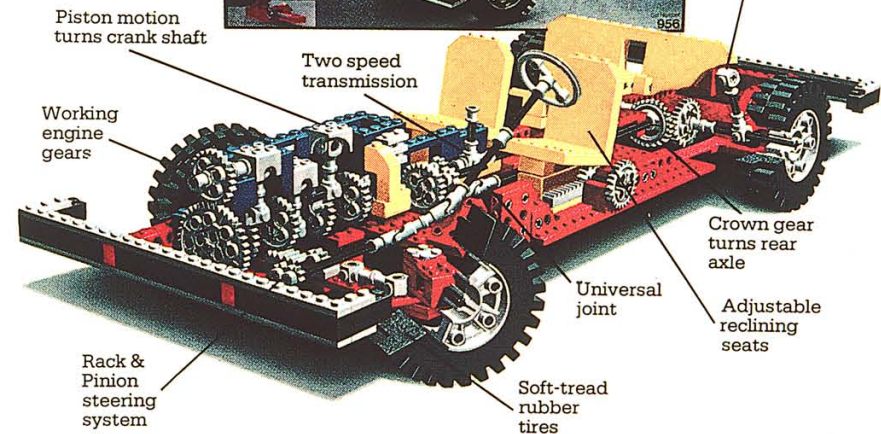
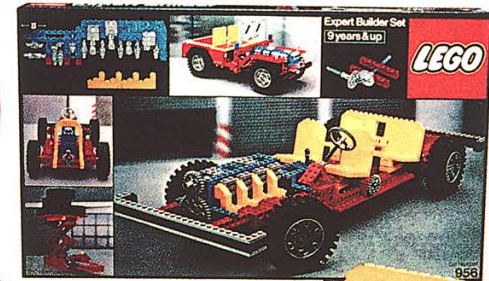
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